

4th of March
2010

RESURRECTING THE SILK ROAD

Invitation

CI Capital 2nd Egypt Day In Singapore

A compelling Investment Case for Regional and Global Investors
4 March 2010 - Investment Seminar and Smart Partnership Sessions
- Fullerton Hotel, Singapore

Guests of Honor

Dr. Mahmoud Mohieldin (*Minister of Investment*)

Dr. Tarek Kamel (*Minister of communications & Information Technology*)

Mr. Maged Shawky (*Chairman, The Egyptian Stock Exchange*)

Visit: ir.nextview.com/egyptday for more information!

Event Location : The Fullerton Hotel

Co Hosted by :



Organized by :



Program:

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| Registration | 8:30 - 9:00 |
| 1. Welcome Speech: Karim Helal , Group CEO, CI Capital | 9:00 - 9:05 |
| 2. Keynote Speaker: Stephen Ho , Managing Director, DBS | 9:05 - 9:10 |
| 3. Keynote Speaker: Mr. V. K. Rajan , Vice Chairman (International Relations Committee), Singapore Business Federation | 9:10 - 9:15 |
| 4. Speech by H.E Dr. Tarek Kamel , Minister of Communications & Information Technology | 9:15 - 9:30 |
| 5. Speech by H.E Dr. Mahmoud Mohieldin , Minister of Investment | 9:30 - 9:45 |
| 6. 'Stock Market Overview' by Maged Shawky , Chairman, The Egyptian Stock Exchange | 9:45 - 10:05 |
| 7. 'Focus on Egypt' by Mark Rorison , CI Capital Research | 10:05 - 10:35 |
| 8. Break | 10:35 - 10:50 |
| 9. Presentation by El Sewedy Cables | 10:50 - 11:10 |
| 10. Presentation by Maridive and Oil Services | 11:10 - 11:30 |
| 11. Presentation by Commercial International Bank (in Egypt) | 11:30 - 11:50 |
| 12. Presentation by Oriental Weavers Carpets | 11:50 - 12:10 |
| 13. Break | 12:10 - 12:25 |
| 14. Panel Discussion: Two-way Investment Opportunities Panel | 12:25 - 13:10 |
| <ul style="list-style-type: none"> • Egypt's geographic importance • How did the Egyptian economy perform in 2009? And what are 2010 prospects? • What should attract the Asian investors to Egypt? | |
| Moderator: Karim Helal , Group CEO, CI Capital | |
| Panelists: Osama Saleh , Chairman, General Authority for Investment and Free Zones | |
| Samuel Zavatti , Senior Advisor - Asia Pacific- CI Capital Holding | |
| Eng. Medhat Khalil , CEO, Raya Holding | |
| Eng Mohamed Reda , CEO, Allied Soft | |
| Stephen Ho , Managing Director, DBS | |
| Mr. V. K. Rajan , Vice Chairman (International Relations Committee), Singapore Business Federation | |
| 15. Lunch | 13:10 - 13:50 |
| 16. Panel Discussion: Egypt ICT: Window for Investment | 14:00 - 15:00 |
| Moderator: Dr. Sherif Hashem , Senior Advisor to the Minister for Cyber Security | |
| Panelists: Dr. Khaled Ismail , Board Member, Orascom Telecom | |
| Dr. Sherif El-Kasas , Secure Misr | |
| Eng. Emad El-Azhary , Telecom Egypt | |
| Eng. Tarek El-Hemeely , Etesal | |
| Eng. Alaa El-Agamawy , e.Labs | |
| 17. Closing Remarks | 15:00 - 15:10 |

A meeting room will be reserved during the conference time for one-on-one meetings.

Featuring:

- Political and Social Background of Egypt
- Economic Background of Egypt
- Investment Opportunities in Egypt
- Equity Investments in Egypt

The Event comprises:

- Speech by Chairman, the Egyptian Stock Exchange
- Overview of the Egyptian Economy, CI Capital Holding
- Presentations by four major listed companies
- One-on-one meetings to identify business opportunities (4 March 2010)

Why you should attend:

- Achieve good understanding of business environment in Egypt
- Understand the current state and trends of the Egyptian investment climate and economic plans
- Obtain key information on direct investment and joint venture opportunities in Egypt
- Obtain important information on selected companies listed in the Egyptian Stock Exchange
- Opportunity to network with key figures in Investment, Finance & Institution

Who should attend:

- Equity Portfolio Managers
- Unit Trust Fund Managers
- Investment Banks and Brokerage Houses
- Entrepreneurs
- Trade Associations
- High Net-Worth Private Investors

Venue

Fullerton Hotel, 1 Fullerton Square , Singapore

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Dr. Mahmoud Mohieldin
Minister of Investment
The Arab Republic of Egypt

Dr. Mohieldin is the Minister of Investment of the Arab Republic of Egypt since 2004. The Ministry of Investment is responsible for the investment policy; the management of state-owned assets including privatization and restructuring of public enterprises, and joint ventures; and the non-banking financial services including capital market, insurance, and mortgage finance.

Dr. Mohieldin is a Member of the General Secretariat of the National Democratic Party, the majority Party in the Arab Republic of Egypt; he is also a member of the Policies Secretariat; and the Co-Chairman of Economic Committee of the Party. He is the Governor of the Arab Republic of Egypt to the World Bank; the Alternate Governor to the African Development Bank; the Alternate Governor to the Islamic Development Bank and Member of the Board of Trustees of the British University in Cairo. In 2005 Dr. Mohieldin was nominated a Young Global Leader of the World Economic Forum.

Alongside the Ministerial position, Dr. Mohieldin is a Professor in Financial Economics, Faculty of Economics and Political Science, Cairo University and holds leading positions in numerous think tanks, research centers and academic institutions, where he is a Member of the Commission on Growth and Development since 2005 which comprises Nobel Laureates in Economics Michael Spence and Robert Solow; Chair of the Advisory Board for Global Emerging Markets Local Currency Bond (Gemloc) Program starting 2008; Senior Research Associate of the Economic Research Forum of the Arab Countries, Iran and Turkey; Member of Middle East Studies Association of North America; Fellow of the British Society for Middle Eastern Studies, UK; Member of the Royal Economic Society, UK; and Member of the Egyptian Society for Political Economy, Cairo.

In addition to being an active board member at Benha University; the Arab Society for Economic Research; the Center of European Studies and the Center for Economic and Financial Research and Studies at the Faculty of Economics and Political Science, Cairo. In addition to the academic career, Dr. Mohieldin worked as an Economic Advisor to the Minister of State for Economic Affairs from 1995 to 1997; Senior Economic Advisor to the Minister of Economy & Foreign Trade from 1997 to 1999; and Senior Advisor to the Minister of Foreign Trade from 1999 to 2002.

Dr. Mohieldin served as a Member of the Board of the Directors of the Central Bank of Egypt; a Member of the Board of the Directors of HSBC-Egypt; a Member of the Board of Directors of Telecom Egypt; and a Member of the Board of Directors of the Diplomatic Institute. He was also an Advisor to the Board of the Egyptian Center for Economic Studies; and the Director of Cairo Economics & Finance.

Dr. Mohieldin has published several papers and studies in the areas of Financial Economics, Financial Reform, Prudential Regulation, Trade in Services, Globalization, Exchange Rate and Monetary Policies, Corporate Governance and Competition Policy.

Dr. Mohieldin was born in Egypt in 1965. He received his Bachelor of Science in Economics, with highest Honors, First in Order of Merit, from Cairo University, Egypt. In 1989 he received a Diploma in Quantitative Development Economics, from Warwick University, England and in 1990, he received a Master of Science in Economic and Social Policy Analysis from University of York, England, and in 1995, he received his Ph.D. in Economics from University of Warwick, England.



Dr. Tarek Kamel
Minister of Communications
and Information Technology

Dr. Tarek Kamel was Senior Advisor to the Minister of Communications and Information Technology for five years before himself being appointed Minister. During this time he spearheaded a number of national initiatives to spread the use of ICT tools amongst segments of Egyptian society. Currently, the Minister is known for his visionary strategy to drive Public Private Partnership initiatives to develop Egypt's ICT sector, leading Egypt into the global Information Society.

Dr. Kamel began his career as a networks support engineer at the Academy of Technology and Scientific Research after receiving an Engineering degree from Cairo University in 1985. He then swiftly moved to becoming an assistant researcher at the Electronics Research Institute before being granted a fellowship for PhD studies from the German Academic Exchange (DAAD) for the period 1989 to 1992. Awarded a Doctorate in Computer Networking from Munich Technical University in 1992, he was then appointed manager of the Communications and Networking Department at the Egyptian Cabinet Information and Decision Support Centre (IDSC/RITSEC). During this time he was also named Secretary of the Egyptian Internet Society and a professor of Computer Networks at the Electronics Research Institute. In May 1999, Dr. Kamel became Vice-President of these two organizations, and three years later a Trustee of the Internet Society (ISOC), Virginia, U.S.A. Dr Kamel was a member of the Board of Telecom Egypt from 2000 to 2004 where he played a pivotal role in the company's development.

On the international level, Dr. Kamel is a recognized authority on the Internet and is frequently called upon to address various events dedicated to debating its future. In October 2006, he was keynote speaker at the Internet Governance Forum (IGF) held in Athens, Greece. The Minister has led many initiatives to increase Internet and broadband penetration in Egypt, Africa and the Arab world. Over the last several years, he has been the main proponent of Egypt's initiatives to reform and deregulate the telecommunications sector, which is the highest growth field domestically and one of the fastest growing in the region. Dr. Kamel has also directed the efforts of IT stakeholders on new initiatives for using ICT for Development, such as the Egyptian Education Initiative (EEI), as well as Egypt's Health Initiative as part of the global health initiative.

Since 2004, Dr. Kamel has acted as Chairman of the Executive Bureau of the Arab Telecommunications and Information Council of Ministers. He is also the Chairman of the Ministerial Conference on Communication and Information Technologies of the African Union (2006-2008). In recognition of his leadership in the sector, in 2005 the South African Ministry of Communications named him "Top Minister in Africa with an ICT Portfolio".

Currently, besides being Minister of Communications and Information Technology in Prime Minister's Dr. Ahmed Nazif Cabinet, Dr. Kamel is the Chairman of the National Telecom Regulatory Authority (NTRA), the Information Technology Industry Development Agency (ITIDA), the National Telecommunication Institute (NTI) and the Information Technology Institute's (ITI) Board of Trustees.



Maged Shawky, Chairman, The Egyptian Stock Exchange

Mr. Maged Shawky is the Chairman of The Egyptian Stock Exchange since July 2005, after being the Deputy for the chairman for almost a year. During the period of 2002 till mid 2004, he represented the Regulator (Capital Market Authority) in the board of directors of the Exchange for three years. He held the position of Senior Assistant to the Minister of Economy and Foreign Trade for Securities Markets issues for around 12 years since 1995. He also chairs the Board of an IT joint-venture between the Egyptian Stock Exchange and NASDAQ-OMX named "Egypt for Information dissemination" (EGID).

Mr. Shawky is a board member of the World Federation of Exchanges (WFE), Misr for Clearing Depository & Registration, National Post Organization, Egyptian Institute of Directors, and The Egyptian Insurance Supervisory Authority. He was also the former Chairman of the African Securities Exchanges Association (ASEA) for two consecutive periods,

Mr. Shawky holds a Masters Degree in Financial Economics from Queen Mary, University of London, United Kingdom. Authored and co-authored number of research papers on corporate governance and modeling volatility of the market, some have been published in regional and international periodicals. He co-authored the Egyptian code of Corporate Governance.



Osama Saleh, Chairman, General Authority for Investment

Osama Saleh was appointed Chairman for the General Authority for Investments and Free Zones in September 2009. He is also a board member of the Egyptian Financial Supervisory Authority, the National Investment Bank and the Industrial Development Authority. Until August 2005, Saleh held the position of Chairman of the Mortgage Finance Authority in Egypt.

Osama has 25 years of banking experience, specializing in Corporate Banking, Retail Banking, Credit Decisions, Work-Outs, Portfolio Reviews and Corporate Finance transactions. As the Regional Manager of American Express Bank Ltd. Egypt - where he also spent 14 years on the General Management Board - he obtained the Chairman's Award of Quality from American Express Company in 1998, and in 2004 was chosen by the Board of Directors of American Express Company as one of the top 10 performers globally. In 1997, he was also awarded a medal by the Central Bank of Egypt and the Egyptian Banking Association in recognition of his efforts and contributions to the Egyptian Banking industry.

Osama has held various positions as Chairman of the Guarantee and Subsidy Fund Board; Board Member at the Capital Market Authority; Member of the General Assembly, Egyptian Insurance Holding Company; Board member at the Egyptian Appraisals Center, Cairo University; Member of the Board of Trustees, the Finance and Investment Institute, Arab Academy for Science and Technology; and Member of the Board of Trustees, Al Ahram Canadian University.

In December 2006, in a public survey carried out by Al-Mogaz Newspaper, Osama was voted Chairman of the Year as "The Best Chairman of a Public Agency in Egypt". The Rotary Club also bestowed upon Osama the accolade of one of "The Top Ten Influential Personalities in the Egyptian Society" in 2007.

'If you wish to meet any of the delegates, please tick below and arrangements will be made'



1. Essam ElWakil, CEO & Board Member - CIB, Chairman - CI Capital Holding

- Over 34 years of experience in Banking in Egypt, UK, MENA Region with vast experience in leading almost all key business and supporting areas including but not limited to; Credit, Corporate, Project and Trade Finance, Syndication, Investment Banking, Treasury, Securities, Clearing, IT, Retail, Consumer Banking, Islamic Banking and Strategic Planning.
- Joined CIB in September 15th, 2008 as the CEO for Institutional Banking and Board Member, in which capacity he is responsible for Corporate Banking, Private Equity, Financial Institutions Group, Treasury, Dealing Room and Strategic Relations Business and SME's



2. Karim Helal, Group CEO - CI Capital Holding

- Over 30 years of significant diversified experience in Investment Banking, Regional & International Finance in Egypt, the Gulf, the Far East & Europe.
- Significant experience in setting-up and managing companies in the fields of Banking, Finance and Tourism.
- Has joined CI Capital Group in 2007.
- Board Member of the British Egyptian Business Association (BEBA).
- Board Member of MARIDIVE & Oil Services.



3. Mark Rorison, Director & Head of Research - CI Capital Research

- Over 20 years of experience in Investment Banking, Research, Strategic Planning and Finance Raising for small companies.
- Was involved in many IPO's, SPO's and other corporate finance activities.



4. Amr Mostafa, Global Head of CI Capital Securities Brokerage

- Over 20 years of experience in the Banking, Financial Markets & Investments Management arena. Handled key responsibilities & positions in the Treasury, Islamic Banking, Capital Markets, Sales, Trading & Marketing.
- Handled Investments Books & Balance Sheets exceeding USD 10 billion that covered both Conventional & Islamic Fixed Income, Money Markets, Fx, Derivatives, International & GCC/MENA Equities and alternatives. He also handled key responsibilities & positions in the Treasury, Islamic Banking, Capital Markets, Sales, Trading and Marketing.



5. Samuel Zavatti, Senior Advisor - Asia Pacific - CI Capital Holding

- Over 30 years of global experience and a strong personal network in Asia Pacific & The Middle East in major financial institutions, providing managerial as well as executive advisory to management boards.
- The Advisor for CI Capital for Asia based in Hong Kong.
- The founder of Sadella Advisory Services Limited which assists major corporations and strengthens their market positioning, supports Boards of Directors either as a member or an active advisory role, originates & structures M&A transactions in Asia Pacific and the Middle East and provides other corporate advisory services on a turnkey basis.

'If you wish to meet any of the delegates, please tick below and arrangements will be made'



1. The Egyptian Stock Exchange

Maged Shawky, Chairman, The Egyptian Stock Exchange

- The Egyptian Stock Exchange (EGX) is one of the oldest Stock Exchanges in the World and dates back one hundred and twenty five years.
- The Egyptian Exchange (EGX) is the only registered Stock Exchange in Egypt.
- EGX is a market operator specialized in listing and trading of equities, government bonds, corporate bonds and close ended mutual funds. EGX is a board member of the World Federation of Exchanges since October 2008.



2. Maridive Oil & Services

Tony Martin, Gulf Area Manager, Maridive Group, Abu Dhabi

- Maridive was established in 1978 with the aim of meeting requirements of Marine and Offshore Services. Since then, the range of the most complete package of MARINE and Offshore Services was offered by Maridive, which has steadily increased to become one of the most sophisticated Offshore service companies in the Middle East.
- Thus, Maridive has chosen to invest heavily in new specializations in Marine offshore work such as Marine activities, Diving activities, Salvage, Offshore Oil Fields, Maintaining Onshore support bases, apart from owning a large fleet of support vessels.
It has become well capitalized with fixed assets over US\$ 60 Million.
- Maridive is based in Egypt, with global reach, having operations throughout Gulf & MENA, SEE, Asia, Australia, Gulf of Mexico & Venezuela .
- Constituent of EGX 30 Index.



3. El Sewedy Cables

a. Ahmed El Sewedy, Chief Executive Officer, El Sewedy Cables

b. Ahmed El Homosani, Investor Relations Director, El Sewedy Cables

- El Sewedy Cables is one of Egypt's premier companies with international reach and positioning in the resilient infrastructure sector.
- It is a major supplier of cables and electrical equipment, and has diversified into Wind energy.
- It has over U\$2bn of sales and a balance sheet of over U\$1.8bn.
- Operations in Egypt, South and West Africa, Europe and Central Asia.
- Constituent of EGX 30 Index.





4. Commercial International Bank

- ❑ a. **Essam ElWakil, CEO & Board Member - CIB, Chairman - CI Capital Holding**
- ❑ b. **Ashraf Shash, Head of Strategic Planning - CIB**

- The Bank was established as a joint venture between Chase Manhattan and National Bank of Egypt (NBE) in 1975 and was originally named Chase National Bank.
- CIB offers a broad range of products and services to its customers and is a leading provider of financial services to large, medium and small enterprises, other institutions, households and high net worth (“HNW”) individuals.
- Constituent of EGX 30 Index.



❑ 5. Oriental Weavers Carpets (OWC) **Haitham Moneim - Investors Relation Manager, Oriental Weavers**



- OWC is the world's largest machine-made area rugs manufacturer in terms of production capacity.
- OWC has a market share of 85% in Egypt. Internationally, OWC had a share of 25% in the US, and 20% in Europe in the woven and printed rugs market in 2009.
- The company adopts the vertical integration strategy in its manufacturing process starting from processing of polypropylene fabrics, converting the fabric into yarn, manufacturing and distributing finished products.
- OWC exports its products to over 100 countries through a wide distribution network.



Dr. Sherif Hashem
Executive Vice President of ITIDA

Dr. Hashem has held research positions at Purdue University, USA (1992-93), West Virginia University, USA (1997), and Honeywell Sensor and Systems Development Center, USA (1991-92), and was a postdoctoral research fellow of the US Department of Energy working at Pacific Northwest National Laboratory (PNNL) (1994-95). He was an invited lecturer for the Regional Information Technology Institute/Maastricht School of Management joint MBA program (1997-98) and was a juror in the Global Junior Challenge in 2000, 2002 and 2004.

In recognition of his achievements, Dr. Hashem has received a number of awards, including the Global Bangemann Challenge Award from the King of Sweden (1999), the International G7-GIP Information Society Award (G7/8: Warsaw, 1997), the Excellence in Teaming Award (PNNL, 1994), and the Spirit Award (Honeywell, 1992). Dr. Hashem is listed in Marquis Who's Who in the World (16th edition, 1999 and millennium edition, 2000) and in Marquis Who's Who in America under Science and Engineering (5th edition, 2000).

Dr. Hashem is a founding member of the Internet Society of Egypt and the Egyptian Smart Cards Association, a member of the Institute of Electrical and Electronics Engineers (IEEE) and Egyptian Syndicate for Engineers, and previously served as a member of the board of directors of Egypt's National Postal Organization (2001-06).

Dr. Hashem has authored or co-authored more than 40 articles and book chapters in the areas of information technology, e-commerce, computational intelligence and operations research, covering applications in engineering, energy, environment and computer sciences. He holds a B.Sc. in communication and electronic engineering and an M.Sc. in engineering mathematics from Cairo University and a Ph.D. in industrial engineering from Purdue University. He has also completed the Senior Executive Program at Harvard Business School.



Dr. Khaled Ismail
Board Member Orascom Telecom

Dr. Khaled Ismail is currently the GSM Services Officer at Orascom Telecom Holding, in charge of mobile services and strategic directions for convergence including Wimax. Prior to that, Dr. Ismail was the senior advisor of the Egyptian Minister of CIT, responsible for technology development.

Dr. Ismail is the CEO of SySDSoft, a company focused on the design of wireless digital communication systems. Prior to that, he was with the IBM Research Center in NY. He is the recipient of the IBM

Invention Achievement Award and the IBM Outstanding Technical Achievement Award in 1997 and 1995, respectively. He is also the recipient of the IEEE Honorary Society (Eta Kapa Nu), Best Young

Electrical Engineer in the US award in 1994, and the Shuman Award for the Young Arab Engineer in 1995. Dr. Ismail received his Ph.D. from the Massachusetts Institute of Technology in 1989. He is an IEEE Fellow since 1997. He has published over 160 papers in international journals and holds 22 US patents.





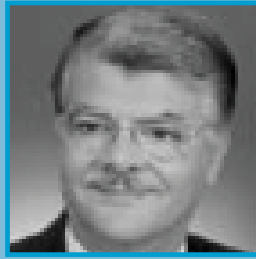
Dr. Sherif El Kasas
Secure Misr

Dr. Sherif El Kassas is one of the national leading technology thinkers. He is the Head of Consulting and Technology, SecureMisr, who participated in shaping government policy and the legal and regulatory environment for IT and security within Egypt and consultation work for many financial sector and leading organizations within Egypt. And full time professor of computer science at the American University in Cairo (AUC),



Eng. Emad El-azhary
Telecom Egypt

Emad Elazhary was appointed Vice President and Chief Commercial Officer in August 2008. He joined Telecom Egypt Group in 2001 as the Vice President and Managing Director of TE Data, SAE TE's Internet and data subsidiary. Elazhary expanded TE Data's business to Jordan, the Gulf, and Palestine through wholly owned subsidiaries, representative offices, and professional services agreements. In 2005, he acted as the CEO of its Algerian joint venture with Orascom Telecom. Prior to joining Telecom Egypt Group, Elazhary consulted for Telecom Egypt and the Egyptian National Telecommunication Regulatory Authority (NTRA). In 1992, he co-founded InTouch Communications Services as the first ISP in Egypt and managed with his partners to position the company as the leading ISP in Egypt before being acquired by another telecom operator. From 1990 till 1994, he worked for IBM WTC as a systems Engineer. Elazhary graduated from the American University in Cairo in 1989, where he majored in Computer Science and minored in Electronics.



Eng. Tarek El-Hemaily
Chairman Eitesal

Eng. Tarek El Hemaily is the Chairman of The Egyptian Information Telecommunications, Electronics & Software Alliance (Eitesal), an NGO founded in 2004 as a result of the merger between the two top ICTE associations in Egypt: The Egyptian Software Association (ESA) and the Egyptian Hi-Tech. Association (EHITA)

Eitesal will help in developing and implementing a strategy for the evolution of Egypt's ICTE industry. The aim of the alliance is to improve the business environment for Eitesal's members by promoting their local and international interests and by creating a strong and positive synergy among Egyptian industry stakeholders

Eitesal is the main driver leading the development, promotion and transformation of the Egyptian information, telecommunications, electronics and software industry.



Eng. Alaa El-Agamawy
Chairman E.Labs

B. Sc. Of Electronics and Communication Engineering, Cairo University, 1978 and post graduate studies in business administration, American University in Cairo 1981. Chairing a group of systems software companies. The founder and Chairman of Egyptian Software Board 1991, Egyptian Software Association 1996 and eLearning And Business Solutions Union 2003, in addition to very active roles in many other IT and business communities.

E.LABs hosts the most distinguished firms operating in the development of e-Learning and Business Software applications and products. This elite group of firms has the same belief of developing a collective basis of cooperation towards establishing a sound entity, coupled with robust financial and technical infrastructure, needed to meet both regional and global challenges that incorporate concerns related to globalization, production capacity, development technicalities, marketing, creativity and innovation.

Eng. Alaa has contributed to serve the Egyptian ICT industry by upgrading the competence and competitiveness edges of its member-companies; coupling the industry with real demands and needs of the market; providing state-of-the-art technologies required for modernization; helping in founding an active role of the ICT industry in the overall development of the national economy; and increasing demand for the Egyptian ICT in both regional and international markets.



Eng. Medhat Khalil
CEO Raya Holding

Medhat Khalil has dedicated his career to realizing a vision: Raya Holding. After 15 years holding top management positions with IBM Egypt, Mr. Khalil founded the pioneering IT companies Protech in 1993, and Oratech in 1997. In 1998, Protech and Oratech became two of the seven entities comprising Raya Holding. Raya co-founder, chairman and CEO Medhat Khalil, is widely regarded as a man who dreams no small dreams, and whose pursuit of excellence has made them a reality.



Eng. Mohamed Reda
CEO Allied Soft

Eng. Mohamed Reda is the CEO of Allied Soft , provides critical services to leading financial, healthcare, manufacturing, technology, and educational organizations throughout the United States, Europe and the Middle East , Allied Soft solutions are trusted by all branches of the largest private, public, and international organizations.

He works closely with the heads of organizations and governments to provide practical solutions and offer the benefits of accumulated experience in preparing practical training and technology solutions, providing state-of-the-art technology in this field.